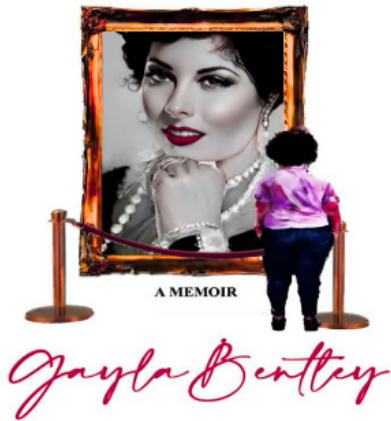


# GAYLA BENTLEY



## FASHION'S STEPSISTER A JOURNEY TO STYLE



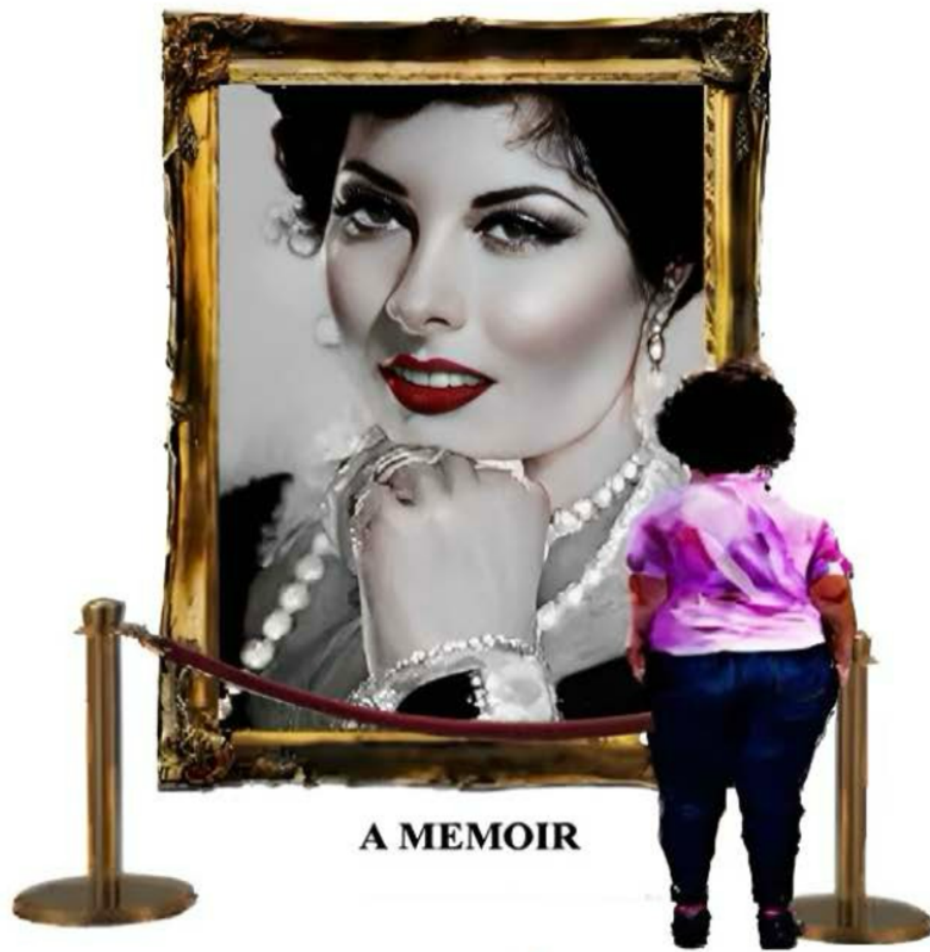
## PRESS KIT



# FASHION'S STEPSISTER

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## A JOURNEY TO STYLE



A MEMOIR

*Gayla Bentley*

*By Gayla Bentley*

# FASHION'S STEPSISTER

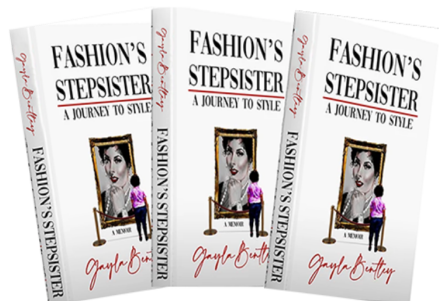
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## A JOURNEY TO STYLE

A lifelong journey to find fashion and discover style that began as a young girl challenged to find clothes that fit and flattered, led Gayla on many adventures that culminated in her motto to "Live In Personal Style". Gayla's memoir chronicles the opportunities seized, obstacles overcome and never ending passion for 'style' that is not defined by size. Her career positioned her to advocate for size inclusivity in an industry that virtually ignored women with curves. Devoted to educating women about how to dress to their best advantage, and how to develop their own personal style included starting her own designs featured in the media and hailed by notable retailers as being the best fit ever encountered. Gayla's dedication to advancing the concept of personal style continues with her YouTube series, "Style Savvy", speaking engagements and a her memoir, *Fashion's Stepsister, A Journey to Style*.

# GAYLA BENTLEY

STYLE EXPERT  
FASHION DESIGNER  
TV PERSONALITY  
MOTIVATIONAL SPEAKER  
YOUTUBE HOST  
INFLUENCER



"It's NOT about what you spend,  
it's about what you choose"  
"IT'S NOT ABOUT SIZE. IT'S ABOUT STYLE"  
"You can Buy Fashion. You Develop Personal Style"  
"BUY LESS & BUY BETTER"

## STORY CONCEPTS

- ~ What To Wear, Where ~
- ~ Tragedy to Triumph ~
- ~ Faith to Fashion ~
- ~ Looking Great at Every Size ~
- ~ Gucci to Goodwill ~
- ~ Swimming in the Shark Tank ~



GAYLA BENTLEY

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L.I.P.S. LIVE IN PERSONAL STYLE™

# GAYLA BENTLEY

## SPEAKER BIOGRAPHY

Gayla Bentley is a trusted voice in personal style with a career devoted to helping people feel confident in the way they present themselves. She has guided clients from all walks of life, from everyday women to public figures, and is known for her warm, practical, and uplifting approach.

### Gayla Bentley Experience Highlights



- Personal style expert with decades of real world fashion experience
- Former designer with collections sold in Nordstrom and Neiman Marcus
- International wardrobe stylist for women, leaders, and public figures
- Global consultant with years of client work in Paris and beyond
- Media personality featured on Shark Tank and major US outlets
- Creator and host of the Style Savvy YouTube series
- Recognized voice in inclusive and size confident fashion

Through her YouTube series Style Savvy, Gayla continues to teach women how to understand what works for their bodies, refine their personal style, and build confidence through simple but powerful choices. Her speaking events focus on the art of first impressions, how to dress with intention, and how to use style to show your best self at any age or size.

## CONTACT INFORMATION

Gayla S. Bentley

[gayla@gaylabentley.com](mailto:gayla@gaylabentley.com)

(832) 630-2394

# ★ BOOK RETAILERS

## Need to Know

*Fashion's Stepsister: A Memoir* follows Gayla Bentley's personal and professional journey in the world of fashion. The story begins with a young girl searching for clothes that fit and continues through her work as a designer, educator, and advocate for inclusive style.

### Key themes and reader appeal

- A relatable story of resilience, humor, and reinvention
- Behind the scenes insight from decades in real world fashion
- A message that encourages confidence at any size
- Memorable stories from her early life to her global career
- A focus on style as a form of self expression and personal freedom

### Why retailers will connect with this book

- Gayla Bentley is a recognized name in inclusive fashion
- Her career includes design, media appearances, and global consulting
- The story resonates strongly with women seeking authenticity, confidence, and inspiration
- Themes align with ongoing conversations about body dignity, self image, and personal empowerment

The book has strong relevance in markets where style, identity, and self confidence are meaningful cultural conversations.

# What they're saying about

Fashion's Stepsister

A Journey to Style

by

*Gayla Bentley*

"This honest, witty and sometimes raw memoir of Gayla's journey through life is truly a joyful experience. Gayla faces every challenge in the extremely competitive world of fashion with such grace and dignity."

"Loved this book! It quickly carries the reader using colorful, engaging and sometimes hysterical stories."

**"This book really made me feel the highs, lows and highs again of her incredible life."**

"Such an interesting life Gayla has lived. She's a beautiful woman inside and out. I enjoyed every minute of her story."

"I couldn't put it down."

"Gayla rewards her readers at the end of her inspiring story with a treasure trove of specific tips to elevate your appearance—simple, but not-so-obvious things as avoiding jewel necklines, rolling up long sleeves to reveal some wrist and forearms, and taking years off your look with fun, fashionable eyewear!"

*"Great advice for improving your style, fashion sense, and outlook on life."*

"Wonderful Book"

**"Amazing read. Highly recommend."**

**"THIS BOOK IS A MUST-READ!"**

*"I enjoyed every minute of her story."*

"You fall in love with Gayla from the very first page and identify with her dreams, curiosity, and insecurities. She courageously moves us from one interesting —and often traumatic or hilarious

**PRESS RELEASE**  
**FASHION'S STEPSISTER, A JOURNEY TO STYLE**  
**A MEMOIR BY GAYLA BENTLEY**

Gayla Bentley  
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(832) 630-2394

Style Savvy LLC is proud to announce the release of Fashion's Stepsister, A Journey to Style, a powerful memoir written by fashion expert and personal style consultant Gayla Bentley. This heartfelt and sharply observed book recounts her rise from an awkward Rhode Island teenager to a respected designer, educator, and champion for inclusive fashion.

Gayla's lifelong pursuit of personal style began as a young girl who struggled to find clothes that fit and flattered. That challenge sparked a career that led to high end retail leadership, Paris fashion tours, international styling, and her appearance on the first season of Shark Tank. Along the way she built her signature philosophy that style is not a size but a language that every woman deserves to speak.

Her memoir shares decades of adventures, from dressing royalty and first ladies to running her own label and advocating for size inclusivity at a time when the industry resisted change. Through vulnerable stories, humor, and global experiences, Gayla shows readers how to dress with joy and confidence, no matter their size or stage of life.

**Availability**

Fashion's Stepsister is available in:

- Paperback and Hardcover on Amazon
- eBook on Kindle, Nook, and Kobo
- Print editions through Ingram Spark for retailers and libraries



**About the Author**

Gayla Bentley has been a personal shopper, wardrobe stylist, fashion consultant, makeover specialist, and designer. She has dressed queens and first ladies, consulted for Fortune 500 companies, and styled women on several continents while teaching them how to develop their own personal style.

Gayla is available for Speaking Engagements, Personal Shopping Consults, and Signature Author Events.

# THE GAYLA BENTLEY SIZZLE REEL

See her confidence, clarity, and storytelling in this dynamic montage of features across ABC, MSNBC, and more.

